



The Right Stuff of Tahoe, Incorporated

Print it digital. Keep it digital.™

RightCardWare™

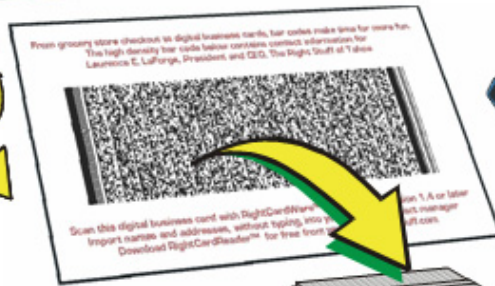
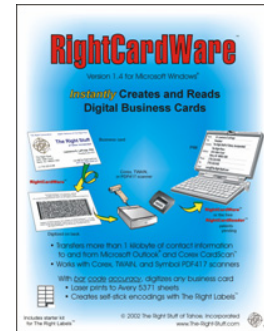
Software family version 1.5

Creates and reads bar coded business cards

Professionally printed, or from your desktop

You're a technology champion.
You have The Right Stuff.
Announce it with business cards bar coded with

RightCardWare™



Bar coded contact information says
you care about saving people time
... and it really *does* save time!

- The bar code contains your vCard, with name, address, phone number, and other contact information.
- People to whom you give your card scan the bar code into Microsoft Outlook, CardScan, or other contact managers.

Works with

- standard scanners
- digital cameras

Scanning software readily available.



- RightCardReader™ is like Adobe Acrobat Reader. Both are free.



Do you prefer business cards
printed on a commercial
press? Let us do it for you!

For detailed descriptions, prices, and how to order,
see our product guide for **The Right Business Cards™**



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Print it digital. Keep it digital.™

RightCardWare™

Software family version 1.5

**Creates and reads bar coded business cards
Professionally printed, or from your desktop**

RightCardWare™ instantly creates and reads bar coded business cards. Either professionally printed, or from your desktop on inexpensive paper stock!

With bar code accuracy, RightCardWare™ scans them into personal information managers (PIMs), such as Microsoft Outlook and CardScan.

With RightCardWare™ you laser print bar codes with more than one kilobyte of contact information onto Avery 5371 perforated business cards, or compatible brands. You can also print self-sticking bar codes onto The Right Labels™, or directly onto the backs of many commercially manufactured business cards.

With bar code accuracy, RightCardWare™ transfers contact information, bar coded onto business cards, to and from Personal Information Manager software (PIMs), such as Microsoft Outlook and CardScan.

RightCardWare™ also exports and imports vCards.

New for version 1.5: Export bar coded business cards to your favorite drawing program ...

... or send them out to be printed on a professional press. From RightCardWare™, you can now Export contact information, formatted as a bar code, to a bitmap .BMP file. This feature is useful for graphic artists and pre-press professionals who lay out business cards using drawing programs, such as CorelDraw and Adobe Illustrator.

RightCardWare™ works with TWAIN and CardScan scanners, as well as handheld scanners capable of decoding PDF417 two-dimensional bar codes.

The bar code that RightCardWare™ scans appears on business cards of people (like you!) who want to delight their clients, colleagues, and friends - by saving them time. And bar coded business cards do save time! Why type it when you can scan it?

RightCardWare™ and the free RightCardReader™ scan bar coded business cards made with RightCardWare™ or RightCardSampler™ (included at no charge with RightCardReader™). Or, the bar codes can be scanned from The Right Business Cards™, professionally printed by The Right Stuff of Tahoe and affiliated distributors.

RightCardWare™ includes the RightQuickPanel™ mini-window: at a single click of the mouse, scan cards directly into your PIM!

New for version 1.5: Multiple-bar-code scanning.

Scan bunches of cards at once! RightCardWare™ family programs now autodiscriminate bar codes on multiple business cards, presented simultaneously in a single (flatbed) TWAIN scan, or in a single bitmap .BMP file. With either the Scan Card or Import Bitmap feature, you can capture contact information from bunches of business cards!

RightCardWare™ Family Product	Product ID	Contents	Price	S & H
RightCardWare™ 1.5	RST-00-036	Installation kit, downloadable. Microsoft Windows operating systems.	\$24.99	N/A
	RST-00-033	Installation kit, shrink wrapped. Microsoft Windows operating systems.	\$29.99	\$4.95
	RST-00-035	Installation kit, shaped CD. Microsoft Windows operating systems.	\$24.99	No charge
RightCardReader™ 1.5	RST-00-037	Installation kit, downloadable. Microsoft Windows operating systems.	No charge	\$4.95 Std Drop
	RST-00-034	Installation kit, shrink wrapped. Microsoft Windows operating systems.	\$14.99	N/A
The Right Labels™ Just for business cards, these are the right choice for colored stock, or stock that may not be directly bar coded with a laser printer.	RST-00-028	3.375" x 1.875" self-stick white labels. Ten labels per sheet, 20 sheets. For laser printers.	\$14.99	\$4.95 Std Drop

RightCardWare™ 1.5 products, 10-Oct-2007. Sales tax applies to transactions in Nevada.

- Place orders to OrderStuff@The-Right-Stuff.com
- Or phone us at 1.775.322.5186

We invite enquiries from corporations, government organizations, and distributors.

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